



About the Asherah Foundation

The Asherah Foundation, Inc. is a United States 501(c)3 organization dedicated to providing Second Chance Scholarships to Women around the World. This dynamic organization has developed a rapidly growing international constituent base. The Foundation's communications attract the attention of thousands of individuals around the world, and the organization receives scholarship applications from around the globe.

Overview of the Executive Board

The Asherah Foundation Executive Board focuses on short- and long-term goals and opportunities that advance the mission of the organization. Board members embody excellence and adhere to the highest standards of professional and ethical conduct in all aspects of guidance, decision-making, and leadership. They also play a key role in ensuring policies, procedures, and communications reflect and support the Asherah Foundation's vision and mission of supporting women around the world in obtaining higher education credentials.

Ideal applicants will have demonstrated extensive experience and service in the field, have experience in organizational governance and leadership, and have demonstrated success in fundraising, advocacy, and strategy development and execution.

The Asherah Foundation Executive Board is a mission-driven, strategy-focused body. Strategic priorities for the upcoming two years include developing impactful and relevant programs/services to serve the needs of constituents, refining board governance and volunteer structures, enlarging our donor base, and continuing to increase awareness of the Asherah Foundation mission and brand globally.

Application Process

The Asherah Foundation is seeking applications from interested and qualified individuals for new Executive Board Members for two-year terms that will start in March 2020. If you wish to apply, please do the following:

1. Submit a cover letter summarizing why you would be a valuable member of the Executive Board.

2. Include your résumé/CV and a brief bio (please keep bios brief to no more than 250 words).
3. Send your nominations to the attention of Heather MacCleoud, President, Executive Board at [heathermc\[@\]asherahfoundation.org](mailto:heathermc@asherahfoundation.org) by **February 29, 2020**.

Criteria

Applicants for this position should have strong leadership qualities, with demonstrated success in one or more of the following areas:

- Higher education;
- Advocacy for women;
- International development;
- Workforce development;
- Fundraising;
- Non-profit management.

Applicants should be willing to commit to a two-year term, be involved and participate in quarterly board meetings, and serve on one or more board committees. Candidates should expect to spend up to several hours per week on board activities.

Applicants will add to the diversity of the current board. We welcome applicants from a broad range of professions, race, gender, sexual orientation, disability, and/or geographic location including being from a low or middle-income country.

Expectations of Executive Board Members

- Actively participate in the organization's mission and purpose, and enhance positive working relationships with constituents including educational institutions, potential donors, mentors, and scholarship applicants;
- Contribute to the shaping, approving, monitoring, and implementation of the organization's activities;
- Help guide and implement the organization's objectives, plans, and actions to maximize its capabilities and maintain financial security. This includes actively participating in fundraising and promotion of the organization;
- Promote the organization publicly and provide the Executive Director opportunities for the organization to be represented at events, conferences, etc.;
- Provide the Executive Director and other board members with knowledge about partnerships with other organizations and important contacts and potential resources that can help in the growth of the organization;
- Assess and improve the Board's effectiveness;
- Maintain confidentiality about the board's meetings, financial related issues and subject matters discussed;
- Provide oversight of disclosure and transparency, risk assessment, internal controls and processes designed to promote the organization's activities;
- Provide advice and support to the Executive Director;
- Actively participate in Executive Board meetings and committees;

- Suggest nominees to the Executive Board.

Commitments

Members of the Asherah Foundation Executive Board are expected to contribute to the organization in the following ways:

- donate or raise a minimum of US\$1000 per year with \$500 by June 1 and \$500 by December 31 each year; and
- participate in quarterly virtual meetings;

For questions, please contact us at: [info\[@\]asherahfoundation.org](mailto:info@asherahfoundation.org).